

Continued Prosperity for 1913-50,000 Population for 1920

Ogden is a growing city, is proud of many industries, and offers large inducements to the Homeseeker and Investor—Boost for Ogden, it means permanent prosperity.

REED HOTEL IS LEADING HOSTELRY IN OGDEN CITY

LOCATED ON CORNER OF TWENTY-FIFTH AND WASHINGTON AT CENTER OF BUSINESS DISTRICT
—TWO CITY RAILROAD TICKET OFFICES IN HOTEL BUILDING—HAS CAFE IN CONNECTION, SEATING 100 PERSONS—FORTY ROOMS WITH PRIVATE BATHS—COMBINATION BED AND SAMPLE ROOMS WITH BATH IN CONNECTION—MAGNIFICENT LOBBY FLOORED WITH WHITE MARBLE—HOTEL EXTENDS COURTEOUS TREATMENT AND BEST SERVICE TO GUESTS.

When a business institution of any nature maintains a steady patronage and at the same time continues to make new friends and add to its long list of steady patrons, the institution must possess features that can be looked into with profit by rival concerns.

Likewise when a hotel is able to serve that class of the traveling public known as traveling salesmen or "drummers" in a manner that brings regular custom from them, there must be exceptional features to such a hotel.

Commercial travelers are a hard-worked class. Compelled to live for the greater part of the year in places not their homes, the drummer yearns for home comforts and is not satisfied with poor hotel service. He pays well for what he gets and consequently demands the best. When he finds a hotel that serves him well, that hotel is his home when his duties bring him to the city in which the hotel is located.

For the reason that the Reed hotel has a long list of regular customers and is consequently adding new guests to its list and also for the reason that the hotel is the headquarters for nearly every commercial traveler that visits Ogden, that hotel takes its place at the head of the city's list.

Located at Twenty-fifth street and Washington avenue, the hotel is in the direct center of the city, yet only three blocks from the Union depot, and only two and one-half blocks from the interurban terminals. The hotel is at the intersection of all the street car lines of the city. In the hotel lobby is an entrance to the city ticket office of the Western Pacific and Denver & Rio Grande railroads. Adjoining the hotel building is the city ticket office of the Union Pacific system. From the hotel, any part of the business district may be reached by a ten-minute walk, a feature of great value to salesmen. No business man can object to a walk of a few minutes to inspect goods on display in the sample rooms. If samples are to be carried, there is such a short distance to traverse to the leading stores that a conveyance is not required.

So, too, the entrances to the theatres are within 200 feet of the main entrance of the hotel. In fact, the Reed could not be better situated in the city.

There are 160 splendidly furnished rooms in the Reed. The rooms contain all modern conveniences including hot and cold running water, telephone and signal connection. Forty of the rooms have private bath. In addition there are a number of combinations of bed and sample rooms, also with bathrooms in connection. One entire floor is given over to sample rooms, a feature found in no other Ogden hotel.

The Reed is the only hotel in the city maintaining a dining room with

the hotel. A most attractive dining room entered from the street or the hotel lobby seats 100 persons. The service is a feature but that feature is not excelled by the cuisine. Especially proud is the management of the dinners served a la carte on week days from 12 noon until 2 p. m., and on Sundays from 12 o'clock until 3 p. m.

To the guest who enters the Reed the attractive lobby giving an impression of comfort and restfulness, is observed with interest. Tennessee marble has been used with good effect in pillars and wall panels. The floor is of white marble with the ceiling white and frescoed. Large plate glass windows admit adequate light during the day and at night the lobby is brilliant with a myriad of incandescents.

In the lobby are chairs designed only for comfort. There are a number of them, too, all of luxurious black leather, heavily upholstered. There is a writing room with all materials for correspondence. A public stenographer is at hand to attend to those who would rather dictate than write.

Service is the watchword of the management. There are forty employees who have been in the employ of the Reed hotel company from a time of 5 to 18 years, who are ready at all hours of the day or night to administer to the wants of the guests. There are two elevators which are operated by electric and water power. Should the electric power for any reason be absent, guests are assured of transportation to the various floors by means of the water power. The management has also looked to the convenience of the guests by installing a dynamo in the basement. When the power furnished by the public utility corporation is not forthcoming, the dynamo of the hotel insures light for the rooms.

Protection from fire is another feature of which the management is proud. Upon each of the five floors is an Ajax chemical mounted upon wheels. With such protection, fire engineers declare it is almost impossible for fires to spread after they originate. Elevator shafts are properly protected with steel and asbestos lining. Fire escapes have been constructed upon the walls. All electric wires are in conduits.

Although the Reed is a pioneer among Ogden hotels it is still in the list of the most modern for the reason that it has been remodeled frequently to include the most up-to-date hotel features. Its popularity promises to increase. Already it is attracting a large number of automobile tourists for the reason that it is an official hotel of the Touring Club of America. When the Lincoln highway is established, it is certain that a large majority of the tourists will stop at the hotel which has been known for so many years for its excellent service and homelike qualities. So, too, will it continue to serve the best interests of the theatrical profession for the best actors of the United States and Europe have lived at the Reed while they filled Ogden engagements. It is already established as the home of commercial men and a big majority of general travelers find it best suited to their needs.

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